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GREENMETAL PROJECT: THE SUSTAINABLE STRATEGY FOR A LONG-TERM GROWTH

Sustainable approaches are not new to the industry and fastener industry, and over the past decades, safety washer manufacturer safety washer manufacturer Growermetal has consistently implemented actions to strive toward this direction.

Since 2006 the Italian company has obtained the certification UNI EN ISO 14001 for the Environmental Management System (EMS) and in 2010 it installed a photovoltaic plant on the roofs of its headquarter in the North of Italy, producing part of its energy on its own.

Today, with its wide range of more than 4500 standard washers and 2500 special parts for many application sectors, Growermetal is working to make its productive model even more sustainable.

The recently launched Greenmetal Project is part of this commitment: a program that aligns the company conduct to ambitious environmental objectives, such as the achievement of Carbon Neutrality by 2050 and the optimization of its environmental profile.

The project, working in synergy with the internal Code of Ethics and the Policy for Quality and Environment, focuses on four aspects in particular: suppliers, raw materials, processes and resources.

Following these guidelines, Growermetal puts great attention in the selection of suppliers that guarantee the full compliance to the Italian and international environmental protection regulations.

This attention extends to the selection of low-impact materials and treatments, in order to reduce the ecological footprint of the supply chain, while maximizing the durability and safety of Growermetal's fastening solutions. Benefits that are also linked to the delivery of in-house surface coatings (such as mechanical zinc plating and zinc flake coating), which ensure long-lasting products and reliable performance, together with an enhanced quality control. Furthermore, compared to outsourced production, the in-house departments also eliminate one step in the supply



chain reducing transport emissions.

Talking about process, the company is improving the performance of the Environmental Management System through cutting-edge and low-impact technologies, used in the manufacturing departments, the quality control division and the R&D laboratory.

Finally, resource optimization extends to the manufacturing process, including the recycling and reuse of oil and water, the reduction of CO2 emissions, the increment of electricity production from alternative energy sources, the heat recovery to warm the company's departments, the reduction and responsible disposal of waste and the recovery of water through the industrial rainwater harvesting system.

Well aware that daily actions can push change, Growermetal works on the promotion of informational initiatives. According to the company, sharing goals and involving employees, stakeholders and partners in the creation of a virtuous system can create a sense of belonging and boost growth.

That's why training and raising-awareness activities are combined with key intervention based on energy saving, resources recovery, waste reduction and responsible management. 